



Permit #F00051194

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00051194**Type of Permit:** FILMING**Release Date:** 04/10/2012**Production Company** HELLO!**Producer** Paula Cohen**Insured Company Name** HELLO!**Director** Matt Smukler

Contact Phone No. 1 323-465-9494

1st AD Kevin Brady

Contact Phone No. 2

Production Manager Terry Gallagher

Fax 323-465-4203

FilmL.A. Coordinator Adrian Fayad

Address 1641 N IVAR AVE

HOLLYWOOD, California 90028

Production Title SWIFFER**Location Manager** Geoff White**Type of Production** Commercial - StandardPrimary Phone Mobile - 818-426-2600
Secondary Phone**Location Assistant** n/a n/aPrimary Phone Mobile - 818-426-2600
Secondary Phone

Fees

Posting 600 \$138.00

Total Permit Fee \$1,434.00

Posting 1200 \$276.00

Number of Locations 2

Notification Charge \$310.00

FILMLA FILM APPLICATION FEE \$625.00

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE



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Summary Information**Location****Location 1 of 2****Page 1 of 2**

Permit Number F00051194
Production Company HELLO!
Insured Company HELLO!
Production Title SWIFFER

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Location Address 13012 Addison St, Sherman Oaks, CA, 91423

Location Type Private Residence

Prep Dates 4/9/2012 - 4/10/2012 07:00 - 22:00 2 days

Film Dates 4/11/2012 - 4/12/2012 07:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	5
	Cast/Crew vehicles	40		Crew	45
	Cube Trucks	4		Off-Duty/Retired LAPD Officer(s)	1
	Generator	1			
	Motor Homes	1			
	Stakebed Trucks	1			
	Vans	2			

Filming Activities Interior Dialogue; trucks parked overnight;

Jurisdiction **Political:** Los Angeles City - Council District 05
Police: Los Angeles Police Department
Fire: Los Angeles City

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Grid: E3

Location Notes No parking/posting in front of 13046 Addison St without prior approval

STREET HAS NO SIDEWALKS. IF COMPANY IS PARKING ON STREET, 1 LAPD OFFICER IS REQUIRED. JODI 1/11

Approvals LOS ANGELES POLICE DEPARTMENT

Mark Buck

Parking **Base Camp**
Location Type : Filming
Location

Crew Parking
Location Type : Other
Location

12825 Ventura Blvd, Los Angeles, CA, 91423

Posting "No Parking" signs S/S ADDISON BETWEEN MORSE AND ETHEL
W/S MORSE FROM ADDISON SOUTH 200 FEET
E/S ETHEL FROM ADDISON 200 FEET SOUTH
TRUCKS PARKED OVERNIGHT



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Summary Information**Location****Location 1 of 2****Page 2 of 2**

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Production Company HELLO!
Insured Company HELLO!
Production Title SWIFFER

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Approximate Footage 901 - 1200**Log Number** 34039**Date(s)** 4/11/2012 to 4/12/2012**Time(s)** 07:00 to 22:00

NOT
SWIFFER

**Summary Information****Location****Location 2 of 2****Page 1 of 1**

Permit Number F00051194
Production Company HELLO!
Insured Company HELLO!
Production Title SWIFFER

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone

Location Address 18920 Ringling St, Tarzana, CA, 91356

Location Type Private Residence

Prep Dates 4/12/2012 - 4/12/2012 07:00 - 22:00 1 day

Film Dates 4/13/2012 - 4/13/2012 07:00 - 22:00 1 day

Strike Dates 4/14/2012 - 4/14/2012 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Geoff White Hello 2012 letter.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	5
	Cast/Crew vehicles	40		Crew	45
	Cube Trucks	4		Spot	1
	Generator	1		Check	
	Motor Homes	1			
	Stakebed Trucks	1			
	Vans	2			

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 03
Police: Los Angeles Police Department
Fire: Los Angeles City

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Grid: H3

Approvals LOS ANGELES POLICE DEPARTMENT

Mark Buck

Parking **Base Camp**
Location Type : Filming
Location

Crew Parking 19419 Ventura Blvd, San Fernando Valley,
Location Type : Other CA, 91356
Location

Posting "No Parking" signs S/S RINGLING FROM TOPEKA EAST TO END OF CULD DE SAC

Approximate Footage 301 - 600

Log Number 34040

Date(s) 4/13/2012 to 4/13/2012

Time(s) 07:00 to 22:00

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

Permit #F00051194

I certify that I am a representative of Hullo & Co. ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as its authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A. Inc. and any city or county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3-20-12

Hullo & Co.
Name of Principal

Geoff White
By Representative's Signature

GEOFF WHITE
Print Representative's Name

LOCATION MGR
Representative's title

1641 N. Sun
L.A. Ca. 90028
Principal's Address

818 426 2600
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company